

Courtney Rivard

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<https://courtneyrivard.com/>

EDUCATION:

Ph.D. University of California, Santa Cruz, 2012

B.A. Emory University, Magna Cum Laude; Phi Beta Kappa, 2003

FACULTY APPOINTMENTS:

University of North Carolina, Chapel Hill

Teaching Associate Professor, English & Comparative Literature, 2018 – Present

Teaching Assistant Professor, English & Comparative Literature, 2012 – 2018

Universität Tübingen

Visiting Lecturer, Summer 2022

ADMINISTRATION APPOINTMENTS

University of North Carolina, Chapel Hill

Director of the [Digital Literacy and Communications](#) (DLC) Lab, 2018 - Present

- Created and direct the DLC lab that focuses on digital humanities, critical game studies, and public humanities
- Consult on faculty research and teaching to connect with appropriate campus re
- Identify and coordinate research workshops and pedagogy seminars
- Coordinate and create public facing departmental communications including social media and websites
- Mentor and advise undergraduate and graduate research on digital humanities and game studies
- Manage staff of 14 including graduate students, undergraduates, and faculty
- Oversee operating budget of nearly \$250,000
- Serve as humanities consultant on data science initiatives at UNC, including helping to create data science minor, BA in data science, and BS in data science

Co-Director Digital Innovation Lab (DIL), 2022 – Present

- Assigned by Dean of Arts & Humanities to re-envision digital humanities at UNC
- Created multimillion-dollar proposal to restructure digital humanities by bringing together UNC libraries, public humanities, DIL, and DLC labs

Programmatic Director of Data, Culture, and Society, 2021 – Present

- Created and administered faculty fellowship on humanities data for selected faculty
- Selected faculty who received development stipends and graduate assistants to participate in workshop training around text analysis, archival data, GIS, and social media data
- Constructed the new Data Sciences Minor
- Coordinate the *Data, Culture & Society* core requirement in the Data Science Minor
- Managed budget of \$75,000

Director of [Critical Game Studies Initiative in the Humanities](#), 2019 – Present

- Created and administer UNC’s first program on game studies
- Created Greenlaw Gameroom, UNC’s first game-based classroom
- Received over \$125,000 in grants including Lenovo/Center for Faculty Excellence Instructional Innovation and National Endowment for Humanities
- Created curriculum for Critical Game Studies minor

PUBLICATIONS:

Book Projects

[Layered Lives: Rhetoric and Representation in the Southern Life History Project](#) (layeredlives.org) with Lauren Tilton and Taylor Arnold, Stanford University Press, 2022

The Invention of Disaster Archives and the Rhetorics of Race, Gender and Nation
(prospectus nearly complete)

Refereed Articles and Book Chapters

“Flagged for Deletion’: Wikipedia, The Federal Writers’ Project, and First-Year Composition” in *Teaching Rhetoric and Composition through the Archives*. Eds. Wendy Hayden and Tarez Samra Graban. Southern Illinois Press, 2022.

“Turning Archives into Data: Archival Rhetorics and Digital Literacy in the Composition Classroom.” *College Composition and Communication*, 2019.

“Collaboration, Teaching, and Interpretation: Making Data Construction Visible” with Lauren Tilton and Taylor Arnold for publication in *DH Quarterly*, 2019.

“Decolonizing Projects: Creating Pluriversal Possibilities in Rhetoric” with Ellen Cushman, et. al. *Rhetoric Review*, 2019

“Archival Recognition: The Pointe-au-Chien’s and Isle de Jean Charles Band of the Biloxi-Chitimacha Confederation of Muskogees’ Fight for Federal Recognition.” *Settler Colonial Studies*, 2015.

“Introduction: Indigeneity and the work of settler archives.” With Adams-Campbell and Ashley Glassburn Falzetti. *Settler Colonial Studies*, 2015.

“Archiving Disaster and National Identity in the Digital Realm: The September 11 Digital Archive and the Hurricane Digital Memory Bank” in *Identity Technologies: Producing Online Selves*. Eds. Julie Rak and Anna Poletti. University of Wisconsin Press, 2014 .

"Collecting Disaster: National Identity and the Smithsonian’s September 11th Collection.” *The Australasian Journal of American Studies* (special issue on "The Material of American Studies), 2013.

“Critique Matters, Too: Review of *Museum Matters: In Praise of the Encyclopedic Museum* by James Cuno.” *E-misférica* 9.1 (“On the Subject of Archives”). Eds. Marianne Hirsch and Diane Taylor, 2012.

Digital Humanities Projects

[Life Histories in the Federal Writers' Project](#)

Humanities data project involving the construction of structured and searchable data from the archive of the Federal Writers' Project (FWP) Papers held at the Southern Historical Collection at the University of North Carolina, Chapel Hill. From 1936-1939, writers were sent across the American South to record life histories as a part of the Southern Life History Project. Data is available as txt files with accompanying metadata from each life history such as writer and interviewee name along with their race and gender, location of the interview, and year. The data was created with an American Council of Learned Societies (ACLS) Digital Extension Grant (\$150,000) and led to Layered Lives: Rhetoric and Representation in the Southern Life History Project.

[English & Comparative Literature at UNC 225 Anniversary Timeline](#)

A digital timeline of the Department of English & Comparative Literature (ECL) undertaken in celebration of 225 years of rhetoric, writing, film, and literature at Carolina.

GRANTS AND AWARDS

Academic Leadership Program Fellowship, 2022

Institute for the Arts & Humanities, UNC-Chapel Hill

Competitive, year-long leadership program to help develop leadership skills, clarify career commitments, build leaderships networks

NEH Humanities Initiative Grant, 2022

Awarded for the creation for "Integrating Storytelling & Critical Game Studies into the Curriculum," a year-long initiative that leads to the creation of an undergraduate minor in critical game studies. Served as project director and primary investigator (\$54,000).

Global Partnership Award, 2022

UNC Global for collaboration with Eberhard Karls Universität, Tübingen, Germany

Awarded for six-week research and teaching fellowship focusing on digital humanities (\$4000)

Schwab Academic Excellence Award, 2021

Institute for the Arts and Humanities at UNC, Chapel Hill

For recognition of outstanding scholarship.

Curriculum Development Award, 2021

Awarded to create Collaborative Online International Learning (COIL) on critical game studies in partnership with Kings College London (\$2500)

Instructional Innovation Supplemental Grant, 2021

Center for Faculty Excellence/Lenovo, UNC-Chapel Hill

Awarded for the continuation of Gaming Initiative in the Humanities (\$15,000)

Institute for the Arts & Humanities Faculty Fellowship, 2021

Semester leave to work on book project, Layered Lives (\$40,000)

Global Partnership Award, 2020

UNC Global for collaboration with Eberhard Karls Universität, Tübingen (\$2000)

Declined because of Covid-19 pandemic

Faculty leader for the UNC's Faculty Learning Community (FLC) on Course-based Undergraduate Research Experience (CURE), 2020

The FLC brings together faculty to create and implement new courses created within the CURE model, designed to help students learn technical skills that they use to answer novel research questions.

Instructional Innovation Grant, 2019

UNC Center for Faculty Excellence/Lenovo

Awarded to create the Gaming Initiative in the Humanities and the Greenlaw Gameroom, UNC's first game-based classroom (\$30,000)

Course Development Grant, 2018

Adobe/UNC Center of Faculty Excellence (\$1500)

Course-based Research Experience Development Grant, 2017

UNC, Chapel Hill

Awarded to create research class on Rhetoric and Digital Humanities (\$6000)

Carolina Seminar, 2017

Awarded to create year-long seminar on Transforming Inquiry Through Digital Text (\$2000)

American Council of Learned Societies (ACLS) Digital Extension Grant, 2016

Awarded to create digital humanities project for Southern Life Histories Collection (\$150,000)

Course Development Grant, 2016

Data@Carolina, UNC-Chapel Hill

Awarded to create class on Rhetoric and Data Visualization (\$7000)

Course Development Grant, 2016

Carolina Digital Humanities, UNC-Chapel Hill

Awarded to create class on Rhetoric and Data Construction (\$6000)

University Research Council Faculty Research Grant, 2013

UNC-Chapel Hill

Awarded for short research trip to analyze the museum exhibit, Living with Hurricanes: Katrina and Beyond (\$800)

Oakes Dissertation Fellowship, 2009

University of California, Santa Cruz

Year-long dissertation writing fellowship (\$30,000)

Dianne Woest Fellowship in the Arts and Humanities, 2009

The Historic New Orleans Collection, New Orleans, LA

Awarded to research collections related to Hurricane Katrina (\$3000)

Graduate Fellow, 2009

University of California, Washington, D.C. Program

Awarded to assist with undergraduate internship program and conduct research at Smithsonian (\$20,000)

Award for Outstanding Teaching Assistant, 2008
University of California, Santa Cruz

TEACHING EXPERIENCE:

University of North Carolina, Chapel Hill

- Introduction to Critical Game Studies
- Storytelling and Game Development
- Data as Rhetoric
- Understanding the Rhetoric of Digital Humanities
- Writing in the Digital Humanities
- Networked & Multimodal Composition
- Writing in the Social Sciences

University of California, Santa Cruz

- Rhetoric and Inquiry: International and Global Issues

ADVISING

- David Hall, Dissertation Committee Member
- Charles Lee, Dissertation Committee Co-Chair

INVITED TALKS AND PRESENTATIONS

- *Race, Gender, and the Creation of the Southern Life History Project*. Invited talk at American Studies Seminar Series. Universität Tübingen. Germany. 2022
- *Effectively Using In-Class Writing and Course-Based Undergraduate Research Experiences (CUREs)*. Invited Workshops for UNC Summer Institute on College Teaching. UNC-Chapel Hill. 2021.
- *Stories, Crisis and Survival*. Invited Podcast from Southern Futures and the Center for the Study of the American South. UNC-Chapel Hill. 2020.
- *Metadata, Description, and Structures of Archival Power*. Invited talk at Penn State's Center for Humanities and Information. University Park, PA. 2018.
- *The Life Histories Collection: Visualizing Archival Data*. Invited Workshop for Duke University, FOCUS Program. Durham, NC. 2018.
- *Exploring, Curating, and Creating: Using Digital Rhetorical Tools for Archival Work*. Invited workshop for Community Writing Conference. Boulder, CO. 2017.
- Invited Guest to Symposium on *Invisible Work in the Digital Humanities*, Florida State University. 2016.
- *Materiality, Archives, and Rhetoric: De-linking the Colonial Logic of the Federal Acknowledgement Process for Native Americans*, American Studies Department, Johannes Gutenberg Universität, Mainz, Germany, 2015.

CONFERENCE PRESENTATIONS AND WORKSHOPS

- *Gender, Race, and Digital Methods: Analyzing the Southern Life History Project*. Rhetoric Society of America Conference. Baltimore, Maryland. 2022.
- *Digital Methods in Feminist Rhetorical Historiography: Analyzing Race, Gender and Representation in the Southern Life Histories Project*. Conference on College Composition and Communication (virtual). 2022.

- *Teaching with Twine*. Workshop on Game Pedagogies. Digital Literacy and Communications Lab, UNC-Chapel Hill. 2022.
- *Remote Learning with Games*. Workshop on how to use games in a virtual classroom. Digital Literacy and Communications Lab, UNC-Chapel Hill. (virtual). 2020.
- *Code Switching: Race and Digital Rhetoric*, Rhetoric Society of American Summer Institute. University of Maryland, College Park. 2019.
- *Chancellor's Faculty Entrepreneurship Workshop*. UNC-Chapel Hill, NC. (Invitation Only). 2019.
- *UNC Summer Institute for College Teaching*. Chapel Hill, NC. 2019.
- *Triangle Digital Humanities Institute*. Chapel Hill, NC. 2019.
- *The Case of Interview Data: Workshop on digital oral history methods*, Digital Humanities Conference. Utrecht, Netherlands. 2019.
- *Publishing Digital History: Integrating Methods, Sources, and Argument*. Digital Humanities Conference. Utrecht, Netherlands. 2019.
- *Centering Metadata in the Rhetorical Analysis of Archives*. Carolina Rhetoric Conference. Raleigh, NC. 2019.
- *Documenting Life Histories: Distant Reading and the Federal Writers' Project Archive*. National Communications Association Annual Conference. Salt Lake City, Utah. 2018.
- *Low Bridge Digital Writing*. Center for Faculty Excellence, UNC-Chapel Hill. Chapel Hill, NC. 2018.
- *The Narrative Power of Metadata*, Rhetoric Society of America Conference, Minneapolis, MN. 2018.
- *Creating CUREs in the Humanities*, UNC System-Wide Undergraduate Research Development Summit. Greensboro, NC. 2018.
- *Photogrammar and the Federal Writers' Project: A Model for Teaching Data and Mapping Rhetoric*. Poster presentation with Laura Wexler. Digital Humanities Conference. Montreal, Canada. 2017.
- *Teaching Data through Collaboration*, Conference on College Composition and Communication, Portland, OR. 2017.
- *Innovations in Digital Humanities Pedagogy: Local, National, and International Training Workshop*, Digital Humanities Conference. Montreal, Canada. 2017.
- *Computational Rhetoric: Exploring Possibilities, Limits, & Applications*, Rhetoric Society of American Summer Institute. Indiana University. 2017.
- *Queer Archival Immersion: Rhetoric, Performance, Pedagogy, and Politics at the Kinsey Institute*, Rhetoric Society of American Summer Institute. Indiana University. 2017
- *Critically Making Data: Digital Archives and Cultural Rhetorics*, Cultural Rhetorics, East Lansing, MI. 2016.
- *Challenging Archival Power in the Federal Recognition Process*, Rhetoric Society of America Conference, Atlanta, GA. 2016.
- *Collecting Disaster in Situ: The Smithsonian's September 11th and Hurricane Katrina Disaster Archives*, American Society for the History of Rhetoric, Atlanta, GA. 2016.
- *Misery and Resistance in the Federal Writers' Project Archives: Teaching Archival Methods to First-Year Undergraduates*, American Studies Association Annual Conference, Toronto, Canada. 2015.
- *Materiality, Archives, and Rhetoric: De-linking the Colonial Logic of the Federal Acknowledgement Process*, Rhetorical Society of America, Summer Institute, Madison, WI. 2015.
- *Risky Connections: Federal Writers' Project, Wikipedia, and University Archives*, Conference on College Composition and Communication, Tampa, FL. 2015.

- *Rhetoric and Indigeneity*, Rhetoric Society of American Summer Institute. University of Wisconsin. 2015.
- *Archival Recognition: The Pointe-au-Chien's and Isle de Jean Charles Band of the Biloxi-Chitimacha Confederation of Muskogees' Fight for Federal Recognition*, Carolina Seminar in American Indian and Indigenous Studies, Chapel Hill, NC. 2014.
- *Archival Costs and Federal Recognition*, American Studies Association Annual Conference, Washington, D.C. 2013.
- *Collecting Disaster: September 11th, Hurricane Katrina, and the 'Common Sense' of Race*, Embodied Objects: Material Culture Studies in Three Dimensions - Material Culture Symposium for Emerging Scholars, The University of Delaware and Winterthur Museum. 2013.
- *Archival Recognition: The Pointe-au-Chien's and Biloxi-Chitimacha Confederation of Muskogees' Quest for Federal Recognition*, National Women's Studies Association Annual Conference, Oakland, CA. 2012.
- *The Rush to Remember in a Digital Age: September 11, 2001 and Hurricane Katrina* Internet Archives, Cultural Studies Association Conference, Berkeley, CA. 2010.
- *Collecting Disaster at the Smithsonian's National Museum of American History*, National Women's Studies Association Annual Conference, Atlanta, GA. 2009
- *Virtual(ly) Remembering September 11, 2001: Memorial Websites and the Production of Cultural Memory*, Public Memory and Ethnicity Conference, Lewis and Clark College. 2007.
- *Virtual(ly) Remembering September 11, 2001: Memorial Websites and U.S. Nationalism*, Collective Memory and Collective Knowledge in a Global Age Workshop, Centre for the Study of Global Governance at the London School of Economics. 2007.

CONSULTING

- Florida State University, NEH funded consultation for a proposed repository on Prosopographic data, 2022
- University of Richmond, consulted on the creation of new data science minor, 2021
- Florida State University, served as research consultant for Linked Women Pedagogues Project, 2016-2017

SERVICE:

At Present

- *Steering Committee for the creation of a BA and BS in Data Science*
Joined committee of Senior Associate Deans to lead creation of BA and BS in data science
- *English & Comparative Literature Executive Committee*, (since 2018)
Met weekly to advise and establish police for the Department of English & Comparative Literature
- *Search Committee* for John Shelton Reed Distinguished Professor in U.S. Southern Native Studies in American Studies
- *Development Committee*
Advised department on fundraising programming

2021-2022

- *Search Committee Chair* for 3 Teaching Assistant Professor positions in English Composition with an emphasis on game studies and digital humanities
- *Carolina Students Taking Academic Responsibility through Teaching (C-Start) Mentor*

Served as mentor for an undergraduate student creating and teaching a course on queer game studies

- English & Comparative Literature (ECL) Curriculum Committee
Managed and organized the teaching of the ECL curriculum
- *Concentration Coordinator for Writing, Editing and Digital Publishing (WEDP)*
Manage the curriculum of the WEDP concentration within the Department of English & Comparative Literature
- 225th Anniversary for English & Comparative Literature Advisory Committee
Planned and organized year-long celebration of departmental history. Over \$600,000 raised to support departmental goals.

2020-2021

- English & Comparative Literature (ECL) Curriculum Committee
Managed and organized the teaching of the ECL curriculum
- *Concentration Coordinator for Writing, Editing and Digital Publishing (WEDP)*
Manage the curriculum of the WEDP concentration within the Department of English & Comparative Literature
- *Co-facilitator* for Quality Enhancement Plan Course-Based Undergraduate Research (CURE) Faculty Learning Community
- *Committee for the creation of Data Science Minor*
Worked with committee to conceive and design a new data science minor, the first data science program at UNC

2019-2020

- *Data Science Subcommittee* on examining the feasibility of a comprehensive data science initiative at Carolina
- *Search Committee for Teaching Faculty position in Technical Writing*
- *E-Portfolio Pilot Project Coordinator*
Created, implemented, and assessed a pilot project on integrating e-portfolios in the Writing Program
- *E-Portfolio Committee Member*
Participated in a committee dedicated to assessing e-portfolio vendors for potential integration into UNC undergraduate curriculum
- *Course-based Undergraduate Research (CURE) Development Grant Proposal Reviewer*
Evaluated 12 grant proposals designed to implement authentic undergraduate research into new courses

2018-2019

- *Website Redevelopment Project Manager*
Coordinated and managed a team of developers, designers, coders and other professionals working on the development of the new English and Comparative Literature website.
- *Course-based Undergraduate Research (CURE) Development Grant Proposal Reviewer*
Evaluated 12 grant proposals designed to implement authentic undergraduate research into new courses
- *Teaching Professor Advisory Committee*
Member of advisory committee that serves as liaison between the English and Comparative Literature fixed-term faculty and the Department and University administration.

2018-2017

- *Associate Director, First-Year Writing Assessment*
Facilitated the data collection, assessment calibration, and data analysis for a multi-year assessment project geared to evaluating the learning outcomes of students in a mandatory first-year composition course.
- *Writing Program Liaison*
Served as representative on the Writing Program Administrative Committee responsible for steering the direction of the Writing Program, including the creation of a new mission, goals, and assessment metrics
- *Teaching Professor Advisory Committee*
Member of advisory committee that serves as liaison between the English and Comparative Literature fixed-term faculty and the Department and University administration.

2017-2016

- *Faculty Mentor* for UNC C-START – undergraduate students teaching program
- *Associate Director, First-Year Writing Assessment*
Facilitated the data collection, assessment calibration, and data analysis for a multi-year assessment project geared to evaluating the learning outcomes of students in a mandatory first-year composition course.
- *Writing Program Liaison*
Served as representative on the Writing Program Administrative Committee responsible for steering the direction of the Writing Program, including the creation of a new mission, goals, and assessment metrics
- *Teaching Professor Advisory Committee*
Member of advisory committee that serves as liaison between the English and Comparative Literature fixed-term faculty and the Department and University administration.

2016-2014

- *Faculty Mentor* for UNC Morehead-Cain Research Immersion Program
- *Faculty Mentor* for UNC Office of Undergraduate Research Celebration of Undergraduate Research Symposium
- *Humanities Representative* on Exploratory Committee on implementing Mukurtu (a mobile and open-source platform designed for indigenous communities to manage and share their digital cultural heritage) at UNC
- *Organizer of Annual Best Teaching Practices Forum*
Planned and organized end-of-the-year forum highlighting innovative pedagogy and strategies in classroom management.

2014-2013

- *Professional Exchanges and Dialogues*
Facilitated podcast about Federal Writing Program Writing Project for writing instructors

PROFESSIONAL ASSOCIATIONS:

College Composition and Communication
Rhetoric Society of America
Association for Computing in the Humanities